

Bern station will be undergoing major renovation work until 2027, which may result in various short-term restrictions on promotional areas.

Promotions Specifications Bern



Bern station

Location plan



- S1 Distribution point, Hall train floor
- S2 1st half distribution point, Train floor south
- S2 2nd half distribution point, Train floor south
- S3 Distribution point, Gallery floor north hall
- S4 Distribution point, City level, exit Bahnhofplatz
- S5 1st half distribution point, City floor, Bollwerk exit
- S5 2nd half sampling point, City floor, Bollwerk exit
- P1 Promotion area, Train floor south
- P2 Promotion area, Gallery floor north hall

Distribution points and promotion area



S1 Distribution point, Hall train floor



S2 1st half distribution point, Train floor south, max. 2 promoters



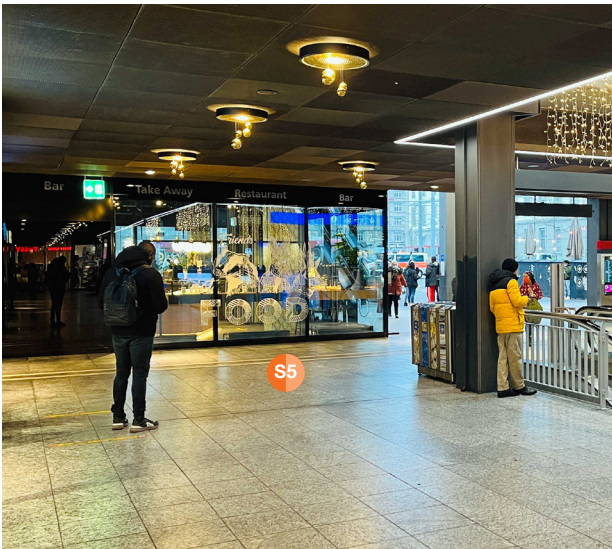
S2 2nd half distribution point, Train floor south, max. 2 promoters



S3 Distribution point, Gallery floor north hall



S4 Distribution point, City level, exit Bahnhofplatz



S5 1st half distribution point, City floor, Bollwerk exit, max. 2 promoters



S5 2nd half sampling point, City floor, Bollwerk exit, max. 2 promoters



P1 Promotion area, Train floor south
7 x 5 = 35 m², maximum height 2,80 m



P2 Promotion area, Gallery floor north hall
 4 x 4,25 = 17 m²

Services

SBB Free-Wifi	More information at: https://www.sbb.ch/bahnhof-services/am-bahnhof/dienstleistungen-am-bahnhof/free-wifi.html
Registration for logistic support upon delivery	Please register at least 30 minutes in advance by telephone: 051 221 33 52.
Storage room / wardrobe	Storage room and wardrobe in the basement upon delivery with up to 10 pallets, by appointment only. Wardrobe for personal belongings (on your own responsibility). Level sampling point «S1»: 2 m ² .
Material transport to the Promotion areas P1 and P2	During the closing hours: Mon-Fri 06.30-08.30, 11.30-14.00, 16.30 -19.00, Thu 16.30-21.00, Sat and Sun 07.00-09.00 and 16.00-18.00, no material may be transported from the storage room to the promotional area. Transport in shopping trolleys is permitted.
Access to the storage room, code lock and parking card	You can obtain the code for the storage room from the contact person of the station listed on the authorisation. The promotion key and the parking card can be obtained from the monitoring center on presentation of an identity card. 24 h / 7 days.
Key/badge	Keys/badge must be ordered at least 5 working days in advance and during office hours from Facility Management Bern. A maximum of 2 pieces will be handed out.
Logistics access to the stand area with a vehicle or truck	There is no access. The logistics are carried out via the existing elevators, ramps, stairs and escalators. Maximum elevator dimensions: h × w × d: 210 × 100 × 165 cm

Exhibition of vehicles on the promotion area «P1»	Cars can be displayed in the promotion area. Details for access can be found on the following pages. Access must be announced at least 2 days in advance at fm_tirm.t2@sbb.ch . The chauffeur must call Facility Management Bern 051 220 33 52 at least 30 minutes before entering or leaving (the telephone is operated from 07.30 to 15.00). Outside office hours and on Saturdays and Sundays: 051 220 18 20
Floor loading for promotion areas «P1» and «P2»	Maximum payload 400 kg/m ² . Floor condition: granite slabs
Sampling of refrigerated products	Only one cooling trucks can be parked for longer periods at «Milchgässli» on the ground floor (near the main entrance to Bern station). The driver must remain in the vehicle while it is parked. Power connections for cooling units are available. Maximum vehicle weight: 16 t Maximum length of the vehicle/trailer: 10 m See page 7 for details.
Power connections	Further information on the following pages.
Suspension points	Above the promotion areas «P1» and «P2» there are no suspension points.
Water and sewage connections	Not available.
Restrictions for stand constructions	«P2»: The stand constructions must be at least 1.10 m from display window.
Monitoring center 24 h / 7 days	Helpdesk number Facility Management: 051 220 33 52 Emergency number during promotion: 051 220 18 18
Access to WC facilities	Free of charge. Access with promotion key. Shown by the Facility Management. Saturday and Sunday by Transsicura Patrouille.

Important information for samplings

- No objects may be placed within 60 cm of guidance systems for visually impaired persons.
- Underpasses and lower levels are subject to a maximum headroom of 2,00 m for branded sampling containers. Any damage to sprinkler equipment will have serious consequences, which will be charged to the agency or the customer.
- Each sampling point is limited to a maximum of 4 promoters, each with one wheeled container for the goods to be distributed. The wheeled containers may be brand-labelled (and so may beach flags etc.)
- With the split sampling point «S2» you benefit from a larger distribution radius and thus from more customer contacts. The maximum number of 4 promoters remains, i.e. a maximum of two per half sampling point.

Logistics

**Important: Please book approx. 5 days in advance.
Parking card and promotion key can be obtained
from monitoring center station Bern**

Parking permit and promotion key can be obtained against presentation of an identity card at monitoring center, 24 h / 7 days, phone 051 220 18 20

Parking

A parking lot is not available. Vehicles must be parked in public parking garages (normal charges apply).



Parking lot for refrigerated truck «Milchgässli»

Near the main entrance to Bern station.



Power connections



Power connection P1

The electricity panel is freely accessible

F1 / 230V / 13A – 4 × Typ 13 F3 / 400V / 16A – 1 × CEE 16
 F2 / 400V / 13A – 2 × Typ 15 F4 / 400V / 16A – 1 × CEE 16



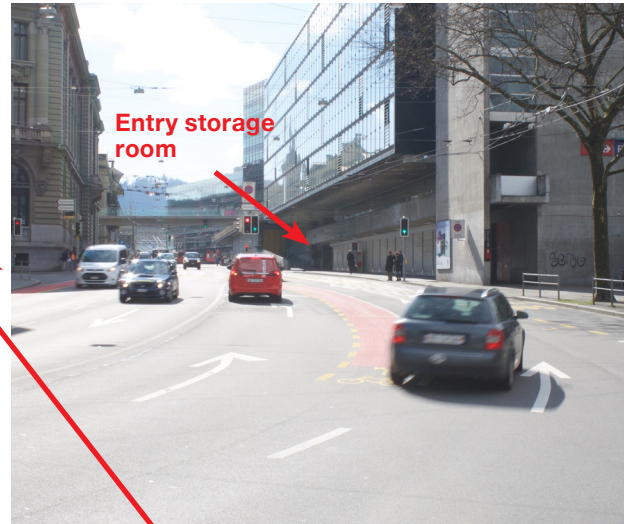
Power connection P2

Electric box can be opened with the promotion key

F1 / 230V / 16A – 3 × Typ 23 F3 / 400V / 16A – 1 × CEE 16
 F2 / 400V / 16A – 1 × Typ 25 F4 / 400V / 16A – 1 × CEE 16



Delivery storage room / Entry central delivery



- Access central delivery via motorway exit Neufeld
- Entrance central delivery: Registration at the intercom, take the right lane before the underpass.

Delivery storage room

Entrance central delivery

- Register at the central delivery and bring the goods into the storage room using the directions.
 - Maximum height for vehicles: 3.7 m
 - Maximum dimensions for vehicles: width 2,5 m
height 3,7 m
length 7,2 m
- The goods can be delivered here, but there is no parking possibility.

Storage room

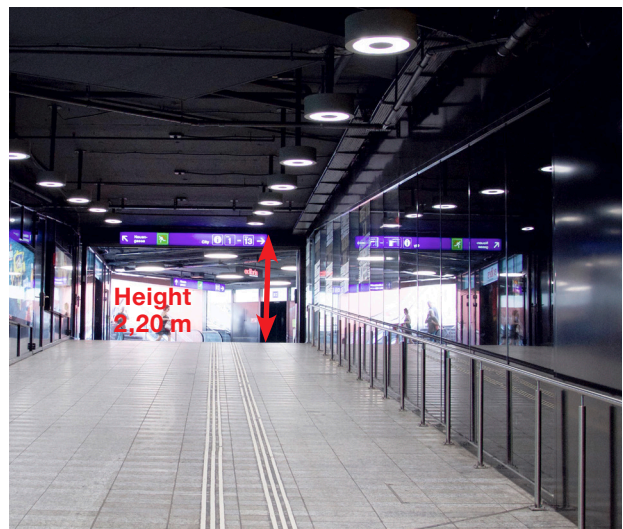
- The access code for the storage room can be obtained from logistics contact point according to the authorization.
- Maximum door dimensions storage room: width 2,0 m, height 2.1 m
- Space for a maximum of 10 pallets.
- The light switch of the storage room is located on the left around the corner.

Additional information for suppliers

- SBB does not offer pallet exchange.
- No trolley is available on site.
- The weight limit for the platform slab is 16t.



Delivery small vehicles for exhibition purposes



Entrance only after prior notification and accompanied by security personnel.

- The entrance has a maximum width of 4.0 m
- The maximum height of the passage to the main hall is 2.20 m

Promotion areas

P1 Train floor south

Sampling points

S1 Hall train floor

S2 Train floor south

S4 City level, exit Bahnhofplatz

S5 City floor, Bollwerk exit